

# THIRD QUARTER 2014 SURVEY ON SMALL AND MEDIUM ENTERPRISES (SMEs)

SME Corp. Malaysia as the Secretariat to the National SME Development Council (NSDC) is conducting a survey to assess the performance of SMEs in the 3rd Quarter of 2014 and to identify issues faced by SMEs in the increasingly challenging business environment. It would be appreciated if you could complete and return the questionnaire by 10 November 2014. Please be assured that your response will be kept CONFIDENTIAL and will not be divulged to any person or institution outside the Corporation.

moure	adir datalas are corporation.					
SEC	TION A: FIRM / COMPANY PRO	OFILE				CODE NO
Name	e of Firm / Company	:				IEM
Nhat	is the Legal Status of Your Fir	rm? (Select only <u>one</u> )				
	Sole Proprietorship	(Registration No:	) Pi	rivate Limited Company	(Registration No:	)
	Partnership	(Registration No:	) N	ot Registered with Com	panies Commission of I	Malaysia (CCM)
	Limited Liability Partnership	(Registration No:	)			
Desc	ribe Nature of Main Business	:				
Main	Business Category and Activi	ity : (Refer APPENDIX	1)			
Pleas	se indicate if your main busine	ess is related to innovati	ive and new growth area	as:	Yes No	
Loca	tion of Main Business (City / S	state) :				
<b>Firm</b> (Majo	/ Company Ownership (Select rity controlled with at least 51% of total	only <u>one</u> ) I equity in the firm)	Bumiputera	Chinese	Indian Oth	ners
(51%	e Firm a Woman-owned Compand above of the total equity held by a D or CEO is a woman who owns at lea	a woman / women OR	Yes	No		
Publ	ic Listed Company in the Main	Board or its Subsidiario	es:	Yes	No	
Year	Company Began Operation	:				
Firm	's Market Orientation		mestic Market oort Market	0%		
SEC <sup>-</sup>	ΓΙΟΝ B: FIRM'S PERFORMANO	CE, OUTLOOK AND INV	ESTMENT			
1.	Please indicate or estimate an	nual sales turnover / to	tal revenue and number	of full time workers:		
		Year 2012	Year 2013	Year 2014 f/	SME CODE (Official Use)	
	Annual Sales Turnover / Total Revenue (RM)					
	Full Time Workers (Number as at end-period)					
	f/ forecast					
2	Please indicate or estimate vo	ur firm's quarterly sales	•			

Todad indicate of <u>commute</u> your initial quarterly cures.									
	1Q 2013	2Q 2013	3Q 2013	4Q 2013					
	Jan-Mar 2013	Apr-Jun 2013	July-Sept 2013	Oct-Dec 2013					
Sales / Revenue (RM)									
	1Q 2014	2Q 2014	3Q 2014 e/	4Q 2014 f/					
	Jan-Mar 2014	Apr-Jun 2014	July-Sept 2014	Oct-Dec 2014					
Sales / Revenue (RM)									

e/ estimate f/ forecast

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	Area of Business	Decreased by -5% and	Decreased slightly	k	Per	Same formanc	æ	Increase slightly	-	Increased b	y mo	eased ore tha
	Alea of Dusilless	more	(< -5%)		. 0.	(0%)		(up to +5		5% - 20%		+20%
	a. Total sales											
	b. Profit margin											
	c. Average selling price											
	d. Production (if applicable)	)										
	e. Exports (if applicable)											
			Lower or booking			5	Same			orders / kings		
	f. New orders / bookings of from customers (if applied		ices									
4.	What is your view on t	he <u>outlook</u> for yo	ur business in the	next	six mo	onths? (S	Select o	only <u>one</u> )				
	Improve	Rema	ain the same			Worsen						
5.	If you expect the busing Factors affecting the f	•	•	or wo	-	•				ay choose <u>more</u> ENED outlook	than one)	
	Strong consume						-			nd for goods and	Leonvicoe	
	Positive busines	. •						er business s		-	i sei vices	
	Positive consum							er consumer				
	Strong demand	from overseas ma	rket				Weak	er demand fr	om ove	rseas market		
			s including those un	der th	е		High c	cost of doing	husine	99		
		sformation Program			··		-	•				
	Stock piling by t	consumer in anticip	pation of GST impler	nenta	lion		Subat	ied external	environ	ment		
6.	What are the business	strategies that y	our firm will under	take ii	n the r	next 6 m	onths?	(May choos	e <u>more</u>	e than one)		
	Introduce new p	products & services	i				Reduc	ce operating	costs			
	· ·	anned investments						ce / postpone		ment		
	Hire more staffs	/ workers					Cut do	own employn	nent			
	Increase selling	prices of goods ar	nd services				Mainta	ain selling pri	ces of	products and se	rvices	
	Enter new mark							om certain m				
	Intensify promot	tional activity					Others	s (Please Sp	ecify: _			_)
7.	Please indicate or esti	mate vour firm's	half-vearly investm	nent s	pendir	ng and p	lan in	Ringgit Mala	avsia (l	Leave blank if no	ot applicable)	)
		,	New Plant		w Furi			New		itellectual	<u></u>	
	Year	New Office Building	(Factory), Machinery and Equipment <sup>1/</sup>	a	m Fund and Of quipm	fice		mmercial ehicle <sup>3/</sup>		perties and R&D penditures 4/	Total (RI	VI)
	July - Dec 2012			L								
	Jan - June 2013			L								
	July - Dec 2013											
	Jan - June 2014											
	July - Dec 2014 e/											
	e/ estimate 1/ non-office	e equipment 2/ fu	rniture and fittings, ICT	hardwa	are & sc	oftware	3/ lorri	es, vans, pick-	ups, etc.	4/ patent, goo	dwill, trademark	k, etc.
8.	If your firm is facing p	nrohlems in exna	ndina / investina in	Mala	veia r	nlease in	dicate	the reason	(s) (Ma	v choose <b>more</b>	than one)	
		investment (ROI)	iding / invooring in	·····	<u>yo.u.,</u> p			illed labour	(O) (IVIA	y 0110000 <u>111010</u>	<u> </u>	
	High initial cost	, ,				_		iskilled labou	r			
	High cost of raw					-		alaysian wor				
	Shortage of raw					-		reign worker:				
		ure (logistics, interr	net, etc.)			Stringer		•				
	Shortage of sup	, -	. ,			-	-	lays in gettin	g appro	ovals		
	High cost of ext	•					-	nment initiati				
		t of Malaysian wor				Not able	to obt	tain external	financii	ng		
	High Jahour cos	t of foreign workers	•			Others /	Dlogg	Specify:			1	

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# **SECTION C: FINANCING**

		Yes (Proceed to Q9b) No							
a)	If	you did not apply for financing, please in	dicate the	e reaso	n(s) (May ch	noose more th	an one and then proceed to Q11)		
ω,		Financing not required	idiodio tii		. , ,	f application pr	<u> </u>		
		Do not like to be in debt					lease specify the rate:% p.a.)		
		Long processing time			-	•	t rate is too high (Please specify the rate:% p		
		Thought the application would be rejecte	d			-			
		<b>⊣                                    </b>	u		Others (Plea	ase Specify: _	)		
		Applying for financing is too difficult							
b)	V	Vhat is the status of your financing applic	ation? (Se	elect on	ly <u>one</u> )				
		Approved with collateral (Proceed to Q	11)				Rejected (Proceed to Q10)		
		Approved without collateral (Proceed to	Q11)				Application is being processed (Proceed to Q11		
		Approved without collateral but with cre-	dit guaran	tee fron	n CGC ( <b>Proc</b>	eed to Q11)	-		
a)	lf	your application was rejected, what were	the reaso	on(s) g		•	· · · · · · · · · · · · · · · · · · ·		
		Business plan deemed not viable				usiness is too y	. •		
		Insufficient documentation to support financing					unstable industry		
		Too high leverage / too many outstanding	g loans			Insufficient sales, income or cash flow			
		No or poor credit history				sufficient colla			
		Inexperienced management				•	n for rejection		
		Inexperienced in new industry / sector			Ot	ners (Please S	Specify:)		
b)									
	<u>m</u>	nore than one		S	- CC - C				
		TEKUN			stitution				
		Amanah Ikhtiar Malaysia (AIM)		Coopera		اما			
		Leasing and factoring company			d money lend		<b>\</b>		
		Venture capital company Pawnbrokers / Ar-rahnu		Juleis (	Please Speci	ну	)		
		Pawriblokers / Al-Ialillu							
Do	o fina	ancial institutions accept any of the follow	wing mov	able co	Ilateral? (Ma	ay choose <u>mo</u>	re than one)		
		Machinery	Li	ivestock					
		Equipment	Intellectual property (e.g. copyright, trademark, patent, design, etc.)						
		Vehicle	0	thers (F	ers (Please Specify:)				
		Receivable							
		our firm utilised export facilities from any							
[E	xpor	t facilities refers to payment instruments or fi	nancing fa	_			de]		
		Yes (Proceed to Q12a and Q12b)		No (	Proceed to (	Q12c)	Not exporting (Proceed to Q13)		
a)	If	YES, which institution(s) provided expor	t facilities	s to vou	ı <b>r firm?</b> (Mav	v choose <b>mor</b> e	e than one)		
,				7			,		
		EXIM Bank		=	oring compan		,		
		Banking institutions		Othe	's (Please Sp	ecity:	)		
b)	W	Vhat type of export facilities is your firm c	urrently u	utilising	? (May choo	se <u>more than</u>	one and then proceed to Q13)		
		Pre-shipment financing		Bank	guarantee				
		<b>⊨</b>	<u> </u>	-	-				
		Post-shipment financing		Credi	t insurance /	takaful			

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	Thought the applicat Additional cost involv insurance / takaful p Long processing time	e export financing proo tion would be rejected ved in export financing remium, commission, e	g (e.g. fee)	High Too n Finan suppl Other	cost of financin nany document cial institution of ier risk, buyer r s (Please Spec	g or guarante s required for does not cove isk)	application r certain type of I	t rate (%) risks (e.g. country risk
Do fir	nancial institutions <u>pr</u>	ovide advisory servi	ces to you	ır firm with re	gards to trade	financing? (	Select only <u>one</u> f	or each item)
a)	•	Yes	No					
b)	Imports	Yes	No					
What	type of advisory serv	vices does your firm	need with	regards to tra	de financing?	(May choose	more than one)	
	Financing (e.g. trac	de, cross-border, bridg	ina. etc.)		Documenta	tion (e.g. cust	om, immigration,	regulation, etc.)
	Legal issue	20, 0.000 20.20., 229	,g, e.e.,			, ,	e.g. guarantee, g	,
	<del>_</del>	risk / challenges in ho	st country					•
	you aware of the foll ided? (Please tick when		chanism a	vailable for S  Aware $()$	MEs and ind		your firm or s	staff utilised the factor $\mathbb{N}$
a) L	aman Informasi dan Ki			Andie (V)	110t await	. 7	Jungeu ( v)	Hot dillised ( v)
	Financial Mediation Bure	, ,						
c) S	Small Debt Resolution S SMEs with financing iss	Scheme (SDRS) for via	able					
	Agensi Kaunseling dan i or individual with debt is		KPK)					
	ue transactions effect	- · · ·	(additiona	al 50 cents pe			ffective 2 <sup>nd</sup> May :	2013 (10 cents) and
chequ		tive 2 <sup>nd</sup> January 2015  No  anism have an impac	(additiona Not sure	al 50 cents pe	r leaf)? (Select	only <u>one</u> ) B <b>G?</b> (Select o	nly <u>one</u> for each	, ,
Will ti	ue transactions effect Yes he new pricing mecha	tive 2 <sup>nd</sup> January 2015	(additiona Not sure	al 50 cents pe	r leaf)? (Select	only <u>one</u> ) B <b>G?</b> (Select o	•	, ,
Will to	ue transactions effect Yes	tive 2 <sup>nd</sup> January 2015  No  anism have an impac	(additiona Not sure	al 50 cents pe	r leaf)? (Select	only <u>one</u> ) B <b>G?</b> (Select o	nly <u>one</u> for each	, ,
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Will the algorithms by the second sec	ne transactions effect Yes  he new pricing mecha Usage of cheque Usage of IBG  D: RISING COST OF D  is the current cost of ct only one Increase in operatin %	No Anism have an impact YES, increase in COING BUSINESS doing business affecting cost by:	Not sure t on your usage  cting the b	al 50 cents per e firm's usage of YES, decrea usiness operating	r leaf)? (Select of cheque or It se in usage ating cost of y	only one)  3G? (Select o  No cha  our firm, as o	nly one for each nge in usage compared to the	same period of last
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Will ti a) b)  TION How is (Select No. 1. 2. 3. 4. 5.	ne transactions effect Yes  he new pricing mecha ) Usage of cheque ) Usage of IBG  D: RISING COST OF D  is the current cost of ct only one Increase in operatin %  is the current cost of ct only one for each iter  High Fuel cost (RON95, d Electricity tariff Labour cost Toll hike (Johor-Sing Property purchase p	No  anism have an impact YES, increase in  DOING BUSINESS doing business affect and cost by:  doing business affect m)  ner Cost Items liesel, etc.)	Not sure	al 50 cents per se in operating business perf	of cheque or list in usage  ating cost of your cost of your cost in usage of your cost in yo	only one)  GG? (Select on No chate)  our firm, as one our firm, and the our firm, as one our firm, and the our firm, as one our firm, and the	nly one for each nge in usage  compared to the me (Not affected) ompared to the	same period of last
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Others (Please Specify:

9.

 [	What is the expected overall increase in cost of doin  No increase	ig bu	Increase by 11 - 15%						
_	Increase by 1 - 5%		Increase by more than 15%						
F	Increase by 6 -10%		Please specify: %						
	Increase by 0 -10 /6		ricase specify //						
V	Nhat are the measures that your firm is taking now t	follov	wing the rising cost of doing business? (May choose more than one)						
I	Increase automation and mechanisation		Relocate business operation						
l	Train existing workers to enhance productivity		Lessen the use of electricity						
l	Enhance work process efficiency		Lessen the use of fuel / petrol						
l	Reduce number of full time workers		Cut back on advertising & marketing (A&P) expenses						
l	Increase number of part time workers		Cut back on other business expenses						
l	Recruit more skilled workers		Stop expanding / investing						
l	Increase the price of goods / services		Cease operation						
			Others (Please Specify:)						
۷	What assistance would your firm require from the G	overi	nment to lighten the burden of rising cost of doing business?						
	Please specify:								
ı	riease specify.								
	- <u></u>								
	TON E: GOODS AND SERVICES TAX (GST)								
	· · ·								
1	lesses with sales turnover of RM500,000 and above	per a	annum are mandated to join the GST by registering under the MyGST.						
H	Has your firm registered under MyGST with the Roya	al Ma	alaysian Customs Department?						
	Yes No								
	103								
ŀ	f <u>NO</u> , what are the reasons for not registering your f	irm ι	under MyGST? (May choose more than one)						
	Firm's annual taxable turnover is below the mand	datory	Lack of understanding about the GST						
L	threshold i.e less than RM500,000		<u> </u>						
L	Still have sufficient time to register		Not aware about the GST						
	Complicated and cumbersome procedure		Others (Please Specify:)						
ŀ	How much does your firm understand about GST? (	Selec	ct only <b>one</b> )						
I	Have not heard about GST		Some fair knowledge on GST						
	Heard about GST but not fully understood		Fully understand the GST						
ı									
ŀ	Has your firm <u>benefited</u> from any of the Government	assi	istance for GST? (May choose more than one)						
	Seminars / training on GST awareness		Purchase of equipment and software						
	E-voucher for GST Software		None of the above						
	Have your firm applied for the GST e-Voucher?								
•	Have your firm applied for the GST e-Voucher?								
	Yes No								
H	f <u>YES,</u> what are the issues your firm faced in the pro	cess	s of applying the GST e-Voucher? (May choose more than one)						
Γ	No MyGST authorised number		Lack of knowledge in choosing the right accounting software packa						
-	No supporting documents		No issue on applying						
F	Not aware on the package price of the accounting	a sof							
	Not award on the paskage price of the accounting	9 001	that of the order						
H	f $\underline{NO}_{\!\scriptscriptstyle 1}$ what are the reasons for not applying the GST	e-Vo	oucher? (May choose more than one)						
Ī	Yet to register for MyGST with the Customs Department	artme	ent Insignificant value of GST e-Voucher (maximum RM1,000 only)						
Ī	Did not qualify since firm is not a Malaysian-cont								
L			, , ,,						
ŀ	How prepared is your firm to enforce and implement	the	GST next year? (Select only <u>one</u> )						
	Well prepared since all business operations are	GS1	T compliant and are in place to implement GST						
	Not prepared to implement GST because the bi		·						
	Business operation is too small and hence not t								
	Others (Please Specific		,						

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20.	in preparing for GST, the following are the main areas			•			acii alea.
		Not ready	Moderat	tely ready	Almost ready	/ Fully ready	
	a) Establishment of an internal GST team						
	b) Training of staff on GST						
	c) Purchase of GST relevant hardware						
	d) Setting up the GST- compliant accounting system						
	and operationalising it						
	e) Human resource policy						
29.	The GST will be implemented in April 2015. Will the	GST affect you	r business o	peration once	it is implem	ented? (Select only or	<u>ne</u> )
		will affect		-			<del>_</del>
		ely (worse off)		No impact		Not sure	
30.	Does your firm intend to revise the selling price of y	our goods and	/ or services	? (Select only	one)		
	Yes, <u>upward price</u> revision  Yes, <u>do revision</u>	wnward price		No, revision is	not	Not assessed	
	revision revision	1		necessary		as yet	
	If the firm intends to revise upwards the price, when	do you plan to	do so? (Sel	ect only <u>one</u> )			
		3 months before		Immediately at		More than 3 m	
	GST implementation GST im	plementation		implementation	n	GST implemer	itation
31.	What are your concerns in implementing the GST?	(May choose <u>mc</u>	ore than one)				
	Type of taxable goods and / or services	Upgr	rading or char	nging the accou	unting system	1	
	Claiming GST refunds	Lack	of GST know	vledge even aft	er attending	GST seminars	
	Impact on costs and cash flows	Othe	ers (Please Sp	pecify:		)	
	Capturing the input and output taxes						
SEC	CTION F: BUSINESS OPERATION						
32.	What kind of difficulties does your firm face with reg	gards to payme	ent terms imp	osed by <u>your</u>	suppliers? (	May choose more tha	n one)
	Cash on delivery (cash only)	Strict / rigid	payment term	ns and condition	ns (Please Si	pecify:	)
	Non-negotiable terms and conditions				, .	pplied or rendered (no	n-refundable)
	Short credit period being given	Others (Plea	ase Specify: _			_)	•
22	What kind of difficulties does your firm face with reg		nt torme don	nandod by you	ır cuetomore	s and clients?	
JJ.	(May choose more than one)	jaius to payine	int terms den	nanueu by <u>yot</u>	ir customers	s and chems	
	Credit terms only (no cash term)	Grace	period given t	to return goods	or service fa	cilities being purchase	d
	Negotiable and flexible terms and conditions	Refund	dable of goods	s or cash payba	ack if do not r	meet expectations (no	grace period)
	Request long credit period for payment	Others	(Please Spec	cify:		)	
34.	Being an SME, does your firm face any difficulties in	າ obtaining bus	siness contra	icts, supplies	and projects	from the Governme	nt?
	Yes No	-					
	If <u>YES</u> , please state the reason (May choose <u>more th</u>						
	Business plan and proposal deemed not viable			quate experiend		/ sector	
	Inadequate documentation to support the applic			quate cash flow		1.111	
	Too high leverage / too many outstanding loans	·  -		quate product /		•	
	Poor management skills and relationship			not meet the te	•		
	Poor technical skills / lack of competency in sub	Ject matter				ilities condition	
	Negative perception on SMEs capabilities	L	Others	s (Please Speci	ту:	)	
35.	Are you aware of the existing SME info portal (www.	.smeinfo.com.n	ny)?				
	Yes No						
	If <u>YES</u> , what type of information would be useful to	he in the nortal	? (May choos	se <b>more than</b> o	ne)		
	List of existing Government financing schemes	· -		·	<u>-</u>	n Wages, Competition	Act
	the fund providers	a.ia astalis of	GST, e		,		,
	List of training programmes by Ministries and A	gencies		r advisory servi	ces on financ	cing	
	List of other SME programmes			on common issu		-	
	Business opportunities (e.g. tender, contract, et	.c.)	Others	s (Please speci	fy:	)	
	Business networking	·				,	

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## **SECTION G: COMPETITION ACT 2010**

36. Are y	you aware of the Competition Act 2010? (Sele	ect only <u>one</u> )	
	Yes No (Proceed to	Q37) Not sure (	Proceed to Q37)
If <u>YE</u>	S, are you aware that Malaysia has a special	agency to govern competition matt	ers? (Select only <u>one</u> )
	Yes No	Not sure	
	eing with other firms to standardise the sel statement? (Select only <u>one</u> )	ling price of goods or services (i.e.	sell at the same price) is allowed. Do you agree with
	Yes No	Not sure	
	nitted. Do you agree with this statement? (Se	lect only <u>one</u> )	e firm amongst the group is allowed to win the bid, is
	Yes No	Not sure	
	ur trade association advises you to raise prid	ces of goods, will your firm follow th	nis? (Select only <u>one</u> )
Details o	f Respondent		
Name	:	Designation	:
Company	:	Fax No.	:
Tel	:	Email	:
	omit to SME CORPORATION MALAYSIA, Level ala Lumpur by <u>10<sup>th</sup> November 2014</u> at fax no. 0		Jalan Stesen Sentral 2, KUALA LUMPUR SENTRAL, kajiselidik@smecorp.gov.my;
Enquiries			
	Cik Siti Noor Mohd Nordin: Cik Mardziah Nawama:	sitinoor@smecorp.gov.my mardziah@smecorp.gov.my	Tel: 03 – 2775 6277 Tel: 03 – 2775 6211
	Encik Hisham Taharudin:	hisham@smecorp.gov.my	Tel: 03 – 2775 6109

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# CORE OR MAIN BUSINESS ACTIVITY (TICK ONE ONLY)

APPENDIX 1

Category	Code	Core Activity	(√) Tick ONE Only
	1	Electrical & electronics machinery, appliances & parts (E & E)	5,
	·	including telecommunication equipments and parts.	
		Machinery and engineering equipments & parts (non-E&E)	
	3	Metal and metal products (iron, steel, aluminium, etc)	
	4	Chemical & chemical products (organic & inorganic chemicals; fertilisers, dye & colouring) medicinal & pharmaceutical products, essential oils, perfume, vegetable oils & fats, etc	
	7	petroleum products (lubricants etc)	
	5	Plastic Products	
	6	Transport equipments (road vehicles, other transport equipments, automotive spare parts, etc)	
MANUFACTURING	7	Wood & wood based Product (cork, fuelwood, veneer, plywood, paper & pulp-products)	
MANUFACTURING	8	Furniture & parts	
	9	Food, beverages & tobacco (canned foods, milk, sugar, honey, animal feeds, cocoa, etc)	
	10	Textile, apparels, clothing & footwear	
		Rubber products (tyres, gloves and other ruber products)	
	_	Palm oil & palm oil based products, oleochemicals (edible and inedible products)	
		Non-metallic mineral products (lime, clay, glass, glassware, pottery, pearls, precious stones, etc)	
	14	Other resource-based (herbal products, etc)	
	15	Other manufacturing activities (non-resource based) Optical and scientific equipments, toys and sporting goods, handbags, instruments, lightings, arts	
	13	Office stationery, jewellery, leather, plumbing & heating fixtures, printed matter, antiques,etc	
	16	Research and development (R&D), incl. design & prototyping	+
		Logistics, storage & distribution	
	17	Land, sea and air transport services (freights/cargo)	
		Warehouse, freight forwarders, hauliers, distribution & storage facilities, etc.	
	18	Manufactured products marketing (branding, packaging, market research)	
	19	Environmental management	
	13	Energy conservation, renewable energy generation, waste recycling, toxic waste management	
	20	Engineering support services, irradiation and gas sterilisation services	
	21	Retail trade (shops, outlets, kiosks, multi-level marketing, franchisees, etc)	
	22	Wholesale trade (wholesalers, bulk traders, exporters, importers, franchisors, etc)	
	23	Professional Services (lawyers, accountants, medical doctors, engineers, architects, surveyors, etc)	
	24	Computer and other IT related services	
	25	Private education services (kindergardens, private schools, colleges, skills & vocational trainings)	
SERVICES	26	Private healthcare and social services (private health and medical clinics, hospitals, daycare etc)	
	27	Construction and construction related services	
	28	Tourism related services (travel agencies, tourist guides, etc)	
	29	Hotel & Restaurants (incl catering services, and other accommodations; chalets, resorts, etc).	
	30	Passenger transportations services (taxi & bus services, ferry & rail services,air passenger transport, etc)	
	31	Communication, couriers, and telecommunication services providers	
		Other business services, including financial and real estate services	
	32	Maintainance, repairs & overhaul, rental services, advertising, employment agencies, security firms, etc	
	32	Insurance & unit trust agencies, financial planning & advisory, shared services & outsourcing	
		Real estate agency, property management services, management, business & tax consultancy	
		Other private personal services (recreation activity, entertainment activity, etc)	
	33	Cinemas, licensed gambling, photographic studios, entertainment outlets, laundry services	
		Beauty parlour, spa, barbers, hairdressers, sanitation, funeral parlour, daycare, etc.	
AGRICULTURE, FISHERY &	34	Production of agricultural crops (vegetables, fruits, oil palm, rubber, cocoa, etc)	
LIVESTOCK	35	Fishing, livestock and aquaculture activities	
FORESTRY	36	Forestry	

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## Summary on Findings of First Quarter 2014 SME Survey by SME Corp. Malaysia

❖ A survey was conducted in April / May 2014 with total respondents of 2,079 SMEs covering all sub-sectors and regions. The survey was well represented in terms of sectors and geographical cover. About 64% of the respondents were from the services sector (including construction), 33% from the manufacturing sector and 3% from the agriculture sector. Majority of them were domestically-oriented, and only 11% exporting their products and services.

#### Growth Performance in First Quarter 2014 and Business Outlook

- Most of the respondents indicated better performance for the 1Q of 2014, with an increase in sales turnover (55%) and profit margins (45%) as compared to that in 4Q 2013.
- On the near-term outlook, about 41% of the respondents projected a positive outlook, particularly respondents in the manufacturing sector, while 7% projecting a worsening outlook, particularly in construction sector.
- The critical factors that hinder SMEs from expanding / investing were high cost of raw materials (49%), high initial cost of investment (31%) and shortage of skilled labour (29%).

### Financing

- About 55% of the respondents require a bigger amount of loans to operate their current business operation. Meanwhile, 42% of SMEs had requested for financing for business purposes in the previous six months.
- Main reasons given by the 58% of the respondents who did not apply for financing were that they did not require
  any financing (51%) and do not like to be in debt (32%). About 18% of the respondents either perceived that the
  loan processing time was long or faced difficulty in applying for financing.
- The overall approval rate was 94%. Most of the common reasons cited for the rejection were insufficient documentation, too high leverage and insufficient sales, income or cash flow.

#### Rising Cost of Doing Business

- In 1Q 2014, about 74% of respondents cited that the current rising cost led to an increase in operating cost of their firms. About 88% of SMEs anticipated an increase in cost of doing business in the next 6 months.
- Majority of the respondents were negatively affected by the rising cost in fuel (73%), electricity tariff (71%) and labour cost (68%); and to a lesser extent insurance premiums, property prices and food prices.
- To mitigate the rising costs, respondents increased their productivity (57%), increased profit margin per item sold or services rendered (39%), lowered electricity usage (30%) and / or cut back on other expenses (29%).

### Goods & Services Tax (GST)

- About 66% of SMEs cited that they have little knowledge on GST while as low as 2% cited they fully understood the GST. On the GST enforcement, majority of the respondents (77%) were not prepared since the business operations / systems were yet to ready to comply with GST. Meanwhile, 10% indicated not taking any action (mostly microenterprises) and only 12% were well prepared to implement the GST.
- Majority (71%) of total respondents cited that they were not sure of the effect of GST on their businesses, while 16% cited negative impact on their business. About 14% intended to revise upwards the selling price of their goods and services due to the implementation of GST.
- Types of assistance required from the Government to implement the GST were training assistance, access to affordable GST-compliant software and reduce hardware upgrading cost through tax incentives.

## Information & Communication Technology (ICT)

Almost two-third of respondents (65%) indicated that ICT contributed moderately to the success of their firms.
 Computer, laptop, smartphones (93%) and internet service (33%) were mostly adopted by SMEs to ease their business operation.

#### ❖ Labour

 About 78% of the firms were moderately labour intensive. Majority of them (85%) prefer local workers instead of foreign workers due to its easiness to communicate or give command (63%). Another 15% of the respondents prefer foreign workers because they do not demand for higher salary (80%).

SME Corp. Malaysia July 2014

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